

## Vision

To instigate growth in the field of Panchakarma through quality education, apt propagation and adoption of good standards of clinical practice.

## Mission

- To impart quality education to the students and make them efficient and confident for clinical practice as well as propagation of the science.
- Reduce the healthcare cost by promoting effective, affordable panchakarma.
- Adopt, practice, and promote all eco-friendly principles and technologies.
- To develop standards and processes of Panchakarma for human resource development to the emerging wellness industry.
- Write of SOP manuals of Panchakarma procedures to ensure delivery of standardized therapy protocols for the new generation of Ayurvedic wellness industry, which may eventually lead to franchising.
- Conduct seminars and conferences to exchange and integrate the Vedic and Ayurvedic concepts to other healing systems
- Use modern technology effectively to package and deliver Panchakarma therapies.
- Develop new products based on Ayurvedic principles and conduct research and clinical trials.